

Women and Wealth



Why focus on women?

Whether you are married, raising a family, single or divorced, you will have many financial choices to make over the years. Yet, women often find it more difficult to receive the services they need to meet their unique financial situations, as they juggle work and family responsibilities.

Why work with a Financial Advisor?

We believe women who work with a Financial Advisor find they have a greater confidence in managing their finances, whether they are sole providers or share the responsibility. We design specific strategies tailored to the particular challenges women face.

Access to advice and information. We are accessible, during traditional and non-traditional business hours, at times that are convenient for you. We provide access to one-on-one, customized advice with a professional, as well as up-to-date financial information through our website, monthly newsletters, and financial planning tools.

Coordinate services with other professionals. We connect you with other professionals, such as accountants and attorneys through our wide range of trusted referral partners.

Clear explanations. We take the time to get to know you and your situation. We provide clear explanations and answer your questions.

Communication and Collaboration. We communicate with you so you can make the most informed decision possible. We collaborate with you to help you feel more confident about reaching your financial goals.

Help through transitions, both planned and unplanned. We like to say we help you prepare for the expected and plan for the unexpected. When life throws you a speedbump, having resources in place can help soften the impact.

Consider working with a Financial Professional to help you meet your unique goals.

Take the first step! Call us today at **678-631-1032**. We look forward to talking with you!

Unique Challenges for Women

- On average, women live 5-6 years longer than men.¹
- While the gender pay gap is narrowing, women in the workforce generally earn less than men.²
- Working women are more likely than men to interrupt their careers to take care of family members.³
- Women often have higher healthcare costs in retirement than men.⁴

1. Arias, E. Xu JQ, *United States Life Tables 2017, National Vital Statistics Reports* vol 68, no 7, Hyattsville, MD National Center for Health Statistic, 2019.
2. US Census Bureau, Historical Income Tables Table P-40, *Women's Earnings as a Percentage of Men's Earnings by Age and Hispanic Origin*, 2016.
3. Forbes.com, *Women are Working More Than Ever, but They Still Take on Most Household Responsibilities*, March 27, 2019.
4. HealthView, *Retirement Healthcare Costs Data Report*, 2016-2017